LETA FULL BOARD MEETING ♦

October 13, 2022♦ 12:00 PM ♦ LPB Boardroom & Zoom

♦7733 Perkins Road♦ Baton Rouge, LA

**Members Present:** Julie Cherry, Conrad Comeaux, Sonny Cranch, Eartha Cross, Dan Hare, Laura Lindsay, Saundra McGuire, David Tatman, Quentina Timoll, and Chris Wegmann.

**Members via Teleconference-** Shauna Sanford (Zoom) and Tracie Woods (Zoom)

**Members Absent:** Belinda Davis, Nancy Harrelson, Richard Hartley and Robert King.

**Staff Present:** C.C Copeland, Terri Crockett, Kimberly Ducote, Linda Midgett, Marlesha Ross, and Kathy Scherer.

**Call to Order:** Conrad Comeaux, Chairman, called the meeting to order at 12:08 PM.

**Minutes:** Conrad Comeaux, Chairmanasked for approval of the Full Board Minutes from 8-11-22. A motion was made by Laura Lindsay and seconded by Sonny Cranch. Motion carried.

**Financial Report:** Julie Cherry, Treasurer, presented the Financial Reports for LETA and FELPB. Conrad Comeaux, Chairman, asked for a motion to approve the Financial Reports. A motion was made by Chris Wegmann and seconded by Sonny Cranch. Motion carried. Kimberly reported that the financial audits are complete and there are no findings. The Board congratulated Kimberly on this success and on facilitating the audit process.

**Friends Report:** On behalf of Friends of LPB Chair Newt Dorsett**,** Terri Crockett, FLPB Executive Director, gave the Friends of LPB report that included financial highlights for the month:

**Fundraising**

**POWERON RAFFLE**

Grand Prize: Whole House Generac Generator donated by Optimize EGS

Winner: Ellen McFarland from Saint Francisville

Final revenue: $93,270 – 36% decrease year over year

**WIN THE WHEELS RAFFLE**

Grand Prize: 2023 Tesla Model 3, including home charging station

Value: $47,390

Early Bird Prize: $2500 – (*drawing will be held on Monday, November 21)*

Campaign dates: October 1 – January 15

$50 per ticket

Buy 2…Get 1 Free!

Current revenue: $11,250

**II. Financials – August 2022 Financials**

**Revenue:**

At the end of August, membership revenue for the month was $223,635.23. Overall revenue at the end of August was $ 432,410.57.

**Expenses**

Expenditures for the month totaled $ 102,293.28.

**President’s Report:** C.C Copeland, LPB President & CEO, asked Linda Midgett, LPB Executive Producer, to report on current projects in production:

**WHY LOUISIANA AIN’T MISSISSIPPI… OR ANY PLACE ELSE!**

* Premieres on December 11and 12
* Academy Award winner Bill Joyce has joined the project to do all of the major animations.
* Shooting is underway for the comedic recreations Nov. 11-15. John Dardenne is writing scripts.
* Lots of shooting is happening to complete the project.
* A 256-page companion book of photographs is being produced. LPB partnered with photographer Carol Highsmith, the only living artist donating her work to the Library of Congress. It will be a pledge gift.
* A preview event will be Wednesday, December 7 at the Water Campus in Baton Rouge.

**LOUISIANA SPOTLIGHT**

* LPB Producer Ben Johnson has been filming for the next episode of Louisiana Spotlight. It addresses the teacher shortage, and is a continuation on LPB’s collaboration with LSU and Southern on this topic. The episode will air November 7.

**LA VEILLEE’**

* Airing Thursdays at 8:45pm, La Veillée is a 15-minute weekly look at the happenings, culture, and people of Louisiana's French language speaking population – all told in Louisiana French.
* The second episode aired last night and filming continues.

**President’s Report: C.C Copeland reported on the following:**

* LPB has come to an agreement with Beyond the Garage Productions to present a second season of Ziggy’s Arts Adventure.
* The Civil Service Audit has been completed.
* An overview was given of the LETA organizational structure and current positions being filled.
* Repairs and maintenance issues for the network have included: the WLPB AC unit failure and the successful installation of the KLTS tower lights.
* The Board was presented with a Power Point presentation detailing the WLPB Fiber Route
* LPB’s communications will be updated to Office 365

C.C also presented LPB’s strategy for digital growth and an overview of the outreach being provided by LPB’s Educational Services team.

**Other Business:**

Conrad Comeaux, Chair, asked for a motion to be added to the agenda - for Board Member, Saundra McGuire to serve as Lay Representative for the APTS. Julie Cherry made a motion and David Tatman seconded. Motion passed.

Conrad asked for a motion for Board Member, Saundra McGuire to serve as Lay Representative for the APTS. Dan Hare made a motion and Laura Lindsay seconded. Motion carried.

Conrad called for a motion for the CPB Alternative Payee Agreement to be adopted. A motion was made by David Tatman and seconded Chris Wegman. Motion carried.

**Adjournment:** Conrad asked for a motion to adjourn the meeting at 1:30 PM. Chris Wegmann made a motion. Sonny Cranch seconded. Motion carried.

Minutes submitted by Marlesha Ross and Kathy Scherer